

MERCADO
ARTESANO
Y ECOLÓGICO

DOSSIER

Crafts and Ecological Market
Cultural Association





The Crafts and Ecological Market Cultural Association exhibits a significant sample of crafts which has consolidated as a model in the fields of craftwork, gastronomy and tourism of the Principality of Asturias. The inherent quality in their products is their main hallmark and lure in consonance with the activities and workshops that have been organised from its inception, twenty years ago. This promotes the participation of the public in the Asturian culture and reality in an active and educational manner.



Origins

The first crafts market was born in Gijón in July 2002. The Gijón City Council joint venture of tourism and festivals promoted the birth of the crafts market **in an attempt to regain the regional handcraft and gastronomy.** In its first year of life, this crafts sample was exhibited under the framework of the Gijon City Hall Plan of Tourism Excellence, which encouraged the market's promotion and development. When this initiative comes to an end, the success of the crafts market was such that the Gijón City Council suggests that craftspeople themselves should organise and manage this activity from then onwards. Consequently, **The Crafts and Ecological Market Cultural Association is established in November of 2003.**

Despite the difficulties endured after the local administration dissociated from the organisation of the market, this bloomed thanks to the craftspeople's effort and enthusiasm.

Being the craftspeople's Association convinced of the quality of their products as their main identity mark from the beginning, they highlighted its importance by not only requesting that all members excel in their crafts but also carefully selecting new-to-be members. **To date, there are sixty associated craftpeople who are constituted by law and deeply committed with the promotion of Asturias craftwork as well as the awareness of ecological products consumption.**

**The quality of
their products
defines the
Market's main
identity mark.**



Featured indicators

Throughout its evolution, the Association has succeeded in making the **Crafts and Ecological Market** a national reference point where the **quality of its crafts and gastronomy** as well as its **wide programme of social and cultural activities** have become their hallmark.

The main indicators representing the uniqueness of the Association are:



Association formed by **80%** of craftspeople and small producers who live and work in rural areas.



Gender equality in the association. **50%** of the enterprises are owned by women.



Promotion of proximity products consumption to improve the carbon footprint.





20 years in the trade



60 craftspeople and small producers



The pillars of the market are Crafts, Ecological and Tradicional products and Fair Trade.



The Crafts and Ecological Market is unique in Spain and an example to follow in other places.



Small producers prioritise the exhibition and sale of ecological certified products.



The market has been celebrated on a seasonally adjusted monthly basis for 20 years. This enables craftspeople to maintain a stable income throughout the year. Furthermore, it helps population to settle in the rural area by strengthening the economy of craftspeople and small producers.



It is important to highlight the activities held during the market. Live workshops, educational events, collaboration with public and private entities, musical and art events, exhibitions and activities for children. All this contributes to establishing the market not only as a trading hub but also as a centre of cultural activity and entertainment.



The craftspeople that participate in the market are registered in the Registrar of Artisans of their autonomous region.

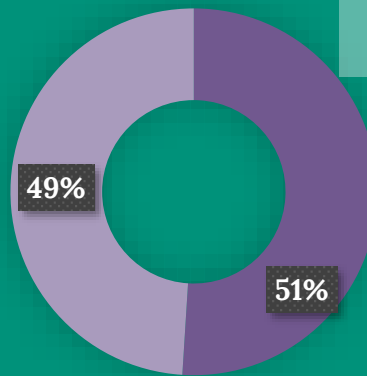


The market promotes responsible consumption, recycling of materials, circular economy and care for the environment.

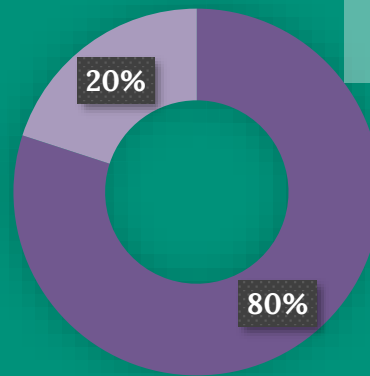


Collaboration with other entities to show their projects of cooperation, development and optimisation of resources in different parts of the world.

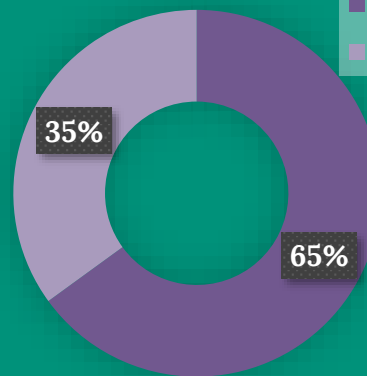
Equality



Rural area



Ecological



Monthly activity held for 20 years that enables craftspeople to maintain a stable income throughout the year and contributes to population settling down in the rural area.



The Market promotes responsible consumption, recycling, circular economy and care for the environment.



The Market constitutes not only a trading point but also a centre of cultural activity and leisure.



Crafts and gastronomy

The Market offers a wide variety of high quality products. The Asturian craft items combine tradition and modernity. **They are exclusive, unique, handcrafted following the patterns of ancient trades and very appreciated nationwide.**

The Market presents a comprehensive showcase of crafts that include **jet, leather, wood carving, sewing, embossing, jewellery, glass, paperwork, painting, stone, etc.**

Regarding gastronomy, the public relishes on **ecological and traditional products** like bread, cold meat, cheese, honey, jams, fruit and vegetables amongst others.

The Market is also involved in **solidarity actions** like offering a range of products from co-operative business of southern countries. These products are respectful with the countries' social and environmental conditions.

**The Market
presents a
comprehensive
showcase of crafts
trades:**

Jet, leather, wood carving,
sewing, embossing,
jewellery, glass,
paperwork, painting,
stone, etc.





Listado de artesanos






NAME	TRADE	ORIGIN
ACEBACHE LLANTONES	JEWELLERY	GIJÓN - ASTURIAS
MARÍA MEANA	JEWELLERY	GIJÓN - ASTURIAS
MIGUEL VICUÑA	JEWELLERY	GIJÓN - ASTURIAS
ZARCILLO	JEWELLERY	BIMENES - ASTURIAS
ARTESANÍA CLEMARES	LEATHER	GIJÓN - ASTURIAS
ARTESANÍA TREBE	LEATHER	SIERO - ASTURIAS
LEONCIO RODRÍGUEZ	LEATHER	GRADO - ASTURIAS
TALLER DE CUERO INDI	LEATHER	GIJÓN - ASTURIAS
UN NIDO DE CULEBRAS	LEATHER	GRADO - ASTURIAS
NIEVES ALONSO IGLESIAS	CERAMICS	SIERO - ASTURIAS
VICEN SANZ	CERAMICS	GIJÓN - ASTURIAS
OLEUM	COSMETICS	CABRANES - ASTURIAS
JABÓN ZORRO D'AVI	COSMETICS	SANABRIA - ZAMORA
LAURENTINO DE CABO CORDERO	TEXTILE	VAL DE SAN LORENZO - LEÓN
SUSANA SUÁREZ	TEXTILE	LANGREO - ASTURIAS
LA TEXEORA	SEWING	MIERES - ASTURIAS
EL BOSQUE DE LOS CIERVOS	HORN, ANTLER CARVING	PILOÑA - ASTURIAS
JAVIER ÁLVAREZ DÍAZ	HORN, ANTLER CARVING	SOTO DEL BARCO - ASTURIAS
CACHUPÍN	PAINTING	GIJÓN - ASTURIAS
RUPESTREANDO	PAINTING	SALAS - ASTURIAS
MÓNICA JIMENEZ ART	PAINTING	GIJÓN - ASTURIAS
EL BOSQUE DE LAS HADAS	AEROGRAPHY	GIJÓN - ASTURIAS
NAMIKO	WOOL FELTING	GIJÓN - ASTURIAS
NEMORALIA	DRIED FLOWERS	OVIEDO - ASTURIAS

ANNUDAKI	MACRAMÉ	OVIEDO - ASTURIAS
LA CAÑA NO PERDONA	WOOD AND BAMBOO	GIJÓN - ASTURIAS
SOBERADO ATELIER	GLASS	PEÑAMELLERA - ASTURIAS
LULA MARTÍN	GLASS	GIJÓN - ASTURIAS
GUXIDRÍN	CIDER POURERS	BIMENES - ASTURIAS



List of craftspeople - Gastronomy

NAME		PRODUCT	ORIGIN
EMBUTIDOS EL BOSQUE DE CARDES		COLD MEAT	PILOÑA - ASTURIAS
EMBUTIDOS EL PEDREGAL		COLD MEAT	BIMENES - ASTURIAS
EMBUTIDOS EL REMEDIU		COLD MEAT	NAVA - ASTURIAS
PRODUCTOS AGRO-ALIMENTARIOS GANCEDO		COLD MEAT	TINEO - ASTURIAS
QUESO TEMIA		CHEESE	GRAO - ASTURIAS
QUESO OVIN C.B.		CHEESE	NAVA - ASTURIAS
QUESO PICU URRIELLU		CHEESE	LLANES - ASTURIAS
S.A.T. QUESO VARÉ		CHEESE	SIERO - ASTURIAS
QUESO PRIEDAMO		CHEESE	CANGAS DE ONÍS - ASTURIAS
QUESO ASIEGU	 	CHEESE	CABRALES - ASTURIAS
LENAMIEL C.B.		HONEY	LENA - ASTURIAS
MIEL BRAÑAS DE MUXAGRE		HONEY	SALAS - ASTURIAS
LA CASUCA DE PASTORIAS		JAMS AND PRESERVES	PEÑAMELLERA - ASTURIAS
PANDESCANDA S.L.		BAKING	BIMENES - ASTURIAS
PANADERIA LA CASTAÑAL		BAKING	NAVA - ASTURIAS
EL HORNO DE LA ABUELA		BAKING	OVIEDO - ASTURIAS
HORNO LA FORNA		BAKING	LAVIANA - ASTURIAS
HORNO SAN COSME		BAKING	GIJÓN - ASTURIAS
ANDREA LUNA		BAKING	UJO - ASTURIAS
ADEGAS DOCAMPO		LIQUEURS	BIOBRA - ORENSE
BODEGA LAS DANZAS		WINE	CANGAS NARCEA - ASTURIAS
HUERTA LA VEGA		VEGETABLES	GIJÓN - ASTURIAS

HUERTA LLOREU		VEGETABLES	SIERO - ASTURIAS
AZAFRÁN DE TRADICIÓN		SAFFRON	VILLAFRANCA - TOLEDO
LA SAREGANA		YOGHURT	SARIEGO - ASTURIAS
ECOPITAS		EGGS	MORCÍN - ASTURIAS
GOLDENBERRY		FRUIT	RIBADESELLA - ASTURIAS
HELADERIA ISLANDIA		ICE-CREAM	GIJÓN - ASTURIAS
PICU RABICU		SUGAR, COFFEE, ETC	GIJÓN - ASTURIAS



Fair trade



Ecological



Designation of origin



Social and cultural work

In addition to its commercial attractive, this Market is also unique for its social and cultural work. It has become a must for the Asturian people, who look forward to the market's monthly editions not only to consume its products but also to participate of this event and become aware of new initiatives in a warm and endearing atmosphere.

COOPERA

From 2017 onwards and via the **Concejalía de Cooperación al Desarrollo y Salud Animal** (Department of Development Cooperation and Animal Health) of Gijón City Council, the Project **“Coopera”** is launched **and several NGOs are invited to present their work in the Crafts and Ecological Market in its different editions throughout the year.**

The 2021 winter edition of the market in Gijón focuses on the celebration of **Human Rights Day**. Its main activity consisted on exhibiting two large trees ornamented with plates that had been previously decorated by several renowned figures in Gijón as well as citizens that wished to contribute to this initiative. **The plates were sold for charity purposes and the money fundraised was fully sent to the victims of La Palma volcano eruption.**

In 2022 the Department and the Association agree on the latter granting a permanent space **for up to a total of 28 NGOs and entities.**

Commitment to raise awareness and disseminate the NGOs cooperation projects.



Women Writers Day:

The **First Short Stories Contest in Asturian Language** is launched in **2021** and addressed to students of different schools in Asturias.

The activities organised for the October edition of the market revolve around the national celebration of **Women Writers Day** and shape a programme intended to highlight women in literature as **creatives and protagonists**.

The **Project continues running throughout 2022**.

Highlighting the importance of women in Asturian literature.

Municipalities and Rural Community:

The Association has created bonds with several Asturian municipalities by organising markets and activities as a way of showing its commitment to highlight the importance of Asturian crafts.

In **2019** the Association contacts all town halls of Asturias to convey **the importance of supporting the crafts industry in general and, more specifically, the craftspeople of each municipality**. That year, the Association organised five crafts exhibitions which triggered the beginning of future projects.

In **2022** the Association presents the Project **“Esencia Artesana”** (“The Essence of Crafts”) to twelve Asturian municipalities with the aim of **bringing the European Artistic Crafts Days closer to the rural community**.

Furthermore, the Association jumpstarts the Project **“Concejos para vivir Asturias”** (“Municipalities to enjoy Asturias”) through which Asturian municipalities would be offered an area within the market in Plaza Mayor of Gijón where they could **promote tourism**.

Commitment in projects to reengage the rural community.



Culture as creator of identity:

Creating, disseminating or promoting culture constitute important objectives within the Market's programme of activities.

Art, poetry, music, gastronomy, dance or literature are all welcome in the Market so as to create bonds with people, pass on customs, traditions and knowledge.

Bringing Asturian culture and reality closer in a participatory and educational manner through collaboration with different entities such as the **Consejería de Cultura, Política Llingüística y Turismo** (*Department of Culture, Asturian Language Policy and Tourism*), the **Fundación Municipal de Cultura y Popular University of Gijón** (*Municipal Foundation of Culture and Universidad Popular of Gijón*), the **Oficina de Normalización Llingüística de Xixón** (*Office for the Asturian Language standardisation of Gijón*) or **The Network of Ethnography museums of Asturias** amongst others.

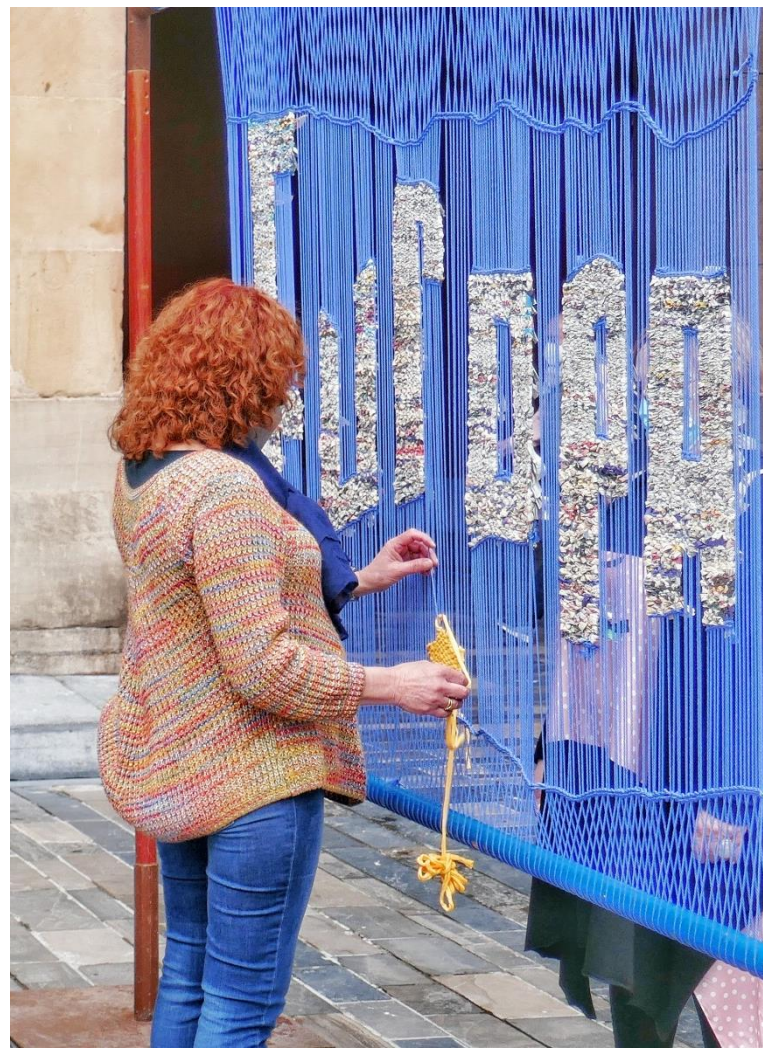
Bring Asturian culture and reality closer in a participatory and educational manner.

Sustainable and healthy consumption:

The Market reserves a very important place within its initiatives to the **promotion of responsible and socially sustainable life habits**.

The following activities are organised with the objectives of creating awareness, promoting critical thinking and values such as sustainability, solidarity towards fair trade producers, protecting ecosystems as well as future generations and creating healthy habits: **"Frutas y Verduras"** (*"Fruits and vegetables"*), **"Los insectos beneficiosos"** (*"Beneficial insects"*), **"Producción ecológica | COPAE"** (*"Ecological production | COPAE"*), **"Alimentos del Paraíso"** (*"Food of Paradise"*) or **"impulso a las 3R | showcooking"** (*"Impelling the 3Rs | showcooking"*) amongst others.

Promote life and consumption habits that are environmentally and socially sustainable.



European projects:

In **2018** the association launches “**Esencia Artesana**” (“*The Essence of Crafts*”) to participate in **the European Artistic Crafts Days**.

In **2022** the number of organised activities wins the Association the first position in the ranking at a national level.

In **2018** the Association develops the Project “The Tree of Life” within the framework of the **European Week for Waste Reduction** and wins **the participation of 17,242 people deeply committed with the protection of the environment**.

In **2019** the Association is involved in the Project “**El Bosque de las 3Rs**” (“The Forest of the 3Rs”) and is granted a **distinction award**.

Since **2018** the Market’s May edition focuses on holding activities towards the celebrations of **Europe Day**.

The role within Europe:

Involving citizens in European projects.





Pallabrade Muyer

Día de les Escritores

MERCADO
ARTESANO
Y ECOLÓGICO

Xixón | Cultura
y Educación



Actividades
Mercado Artesano y Ecológico
12. 13. junio | Plaza Mayor de Gijón

MERCADO
ARTESANO
Y ECOLÓGICO

AGA

ACTIVIDADES 17-18 Julio
MERCADO
ARTESANO
Y ECOLÓGICO Alimentos
Mercado
Artesano
y Ecológico de
Oviedo
Mueve con tu Localidad

ALIMENTOS DEL PARAÍSO NATURAL

MERCADO
ARTESANO
Y ECOLÓGICO

FUNDACION
CAJA RURAL DE ASTURIAS

Oviedo. un viaje en el tiempo

MERCADO
ARTESANO
Y ECOLÓGICO

FUNDACION
CAJA RURAL DE ASTURIAS

OVIEDO.es
AYUNTAMIENTO

Concejos para vivir **Asturias**

Actividades
MERCADO
ARTESANO
Y ECOLÓGICO
14.15. 16. 17. abril
Plaza Mayor de Gijón



AÑO INTERNACIONAL DE LES
FRUTES Y VERDURES

2021

ACTIVIDADES

Mercado Artesano y Ecológico de Xixón

Plaza Mayor | 11. 12. setiembre



Frutes y verduras ecológicas d'Asturies, elementos esenciales de la to dieta.

**MERCADO
ARTESANO
Y ECOLÓGICO**

Xixón | Cultura y Educación



**Actividades
DÍA DE EUROPA
Mercado Artesano
y Ecológico de Gijón**
14, 15 enero | Plaza Mayor

MERCADO ARTESANO Y ECOLÓGICO
EUROPEAN UNION
Gijón Xixón
FUNDACION CAJA RURAL DE ASTURIAS

OVIEDO
ORIGEN DEL CAMINO
14 | 15 | 16
agosto

MERCADO ARTESANO Y ECOLÓGICO
OVIEDO
AYUNTAMIENTO

Día de los Derechos Humanos
DERECHOS HUMANOS
ACTIVIDADES
4. 5. 6. 7. 8. diciembre | Plaza Mayor
Mercado Artesano y Ecológico de Gijón

#platosolidario

Si deseas colaborar con los damnificados por la erupción del volcán de la Palma puedes adquirir un plato solidario.

Gracias por tu colaboración

MERCADO ARTESANO Y ECOLÓGICO
AYUNTAMIENTO DE GIJÓN
Gijón Xixón
FUNDACION CAJA RURAL DE ASTURIAS

**GIJÓN
ROMANO**

ACTIVIDADES 15. 16. ENERO | PLAZA MAYOR DE GIJÓN
MERCADO ARTESANO Y ECOLÓGICO

MERCADO ARTESANO Y ECOLÓGICO
Xixón | Cultura y Educación
GIJÓN ROMANO
MUSEOS ARQUEOLÓGICOS DE GIJÓN/XIXÓN

Tourism value

Tourists travelling to Gijón are surprised at the sight of a **genuine window to the crafts and gastronomy of Asturias** in Plaza Mayor Square. Other local and foreign visitors to the Principality acknowledge the fact that they reserve the market celebration days in their calendars to travel to Gijón. Therefore, **this exhibition of crafts entails a significant touristic interest and complements the leisure agenda of our city.**

According to the survey elaborated by Spanish Statistical Office, the data provided by the School of Hotel Occupancy show that overnight stays in the city during 2018 built up to a total of 872,316. Gijón is also acquainted with the increase of cruise ships and registers a steady increase in the number of stopovers and travellers. In addition, it is important to point out that **one of the first visits of cruise passengers is Plaza Mayor Square**, which contributes to the success of the market when its celebration coincides with a cruise stopover.

The Association of the Crafts and Ecological Market registers **a total of 120,000 visitors per year**, of which a higher percentage of tourists is condensed in the markets celebrated during festive seasons like Easter, Semana Grande and the long holiday celebrating the Spanish Constitution.

The Crafts and Ecological Market was declared activity of touristic interest of the Principality of Asturias on the 20th of November of 2018 due to its **significant contribution to enhancing the appeal and touristic image of Asturias.**



The Crafts and Ecological Market of Gijón was declared “Activity of Touristic Interest of the Principality of Asturias” in 2018.



Other achievements

During its years of existence, **the Crafts and Ecological Market** has applied itself to highlight the importance of Asturian Crafts and continue improving on a daily basis. This experience made the market worth important **awards and distinctions**.

2011 Initiative Award granted by Fundación Caja Rural of Asturias.

Finalist of the 2016 National Crafts Awards in the category of “**Promotion for Private Entities Award**”, for its significant contribution to the promotion of Crafts. These awards are convened by the Spanish Government via the Escuela de Organización Industrial (School of Industrial Organisation) and the Spanish Foundation for the Innovation of Crafts (Fundesarte).

Candidate to the X European Waste Reduction Awards. The Project “**The Tree of Life**”, developed by the market, was selected by COGERSA in 2018 to represent Asturias in the category of Association/NGO at the European week for Waste Reduction Awards (EWWR).

Honourable Mention at the XI European Waste Reduction Awards. In 2019 EWWR selects “**The Tree of Life**” as the model to present the activity “the 3Rs Forest”, which had been promoted in Asturias by COGERSA. That same year, the Market is granted an Honourable Mention for its dedication and commitment in the dissemination of “**The 3R’s Forest**” through COGERSA.

XXVI Gijón Open City Award. In 2020 the market is awarded the prize Gijón Open City, which is organized by the radio station Cadena Ser Gijón every year. This constitutes a prestigious award to acknowledge the work of people or entities that help communities in the municipality of Gijón.



XXVI Gijón Open City Award.

Finalist of the 2016 National Crafts Awards.

Candidate to the X European Waste Reduction Awards.

Honourable mention at the XI European Waste Reduction Awards.

2011 Initiative Award.





Biosphere

The philosophy of **The Crafts and Ecological Market** is completely aligned with the **Sustainable Development Goals**, which focus on promoting and supporting Asturian traditional crafts and products of proximity. Furthermore, the Market stands out for participating in support projects and bringing Asturian culture and reality closer to citizens and tourists in a participatory and educational manner.

Biosphere Sustainable Lifestyle is a **sustainable tourism programme** where entities may show their efforts to accomplish the Sustainable Development Goals, which are included in the 2030 Agenda of the United Nations alongside with its 169 goals. Thus, their efforts are acknowledged by obtaining a certification for their commitment to the seal of guarantee.

The programme recognises two levels of acknowledgement depending on the entity's commitment and its success in fulfilling the proposed activities:

Committed Entity: Entities committed to making sustainable efforts, which plan to adopt more responsible models by working on their action plan.

Certified Entity: Entities that have implemented and demonstrated their good practices, which is the case of the Market.

The Biosphere methodology was created by the Responsible Tourism Institute (RTI) with the goal of promoting the **17 Sustainable Development Goals of the United Nations 2030 Agenda** amongst the tourism sector. These goals have been approved in the world summits that were sponsored by UNESCO and UNWTO and held during 2017, the International Year of Sustainable Tourism for Development.



First market certified in Spain:

The Crafts and Ecological Market is amongst the top three entities in Gijón that have been successfully certified.



Workshops and activities

The Market grew as it was complemented by activities to bring crafts closer to the public.

Music plays, artisans chat and **people of all ages have the opportunity to participate in workshops and varied activities where they may experience traditional crafts first-hand.** These activities include solidary initiatives related to raising awareness of responsible consumption and environmental care, Asturian folklore and customs, theatre plays and dance.

The Association collaborates not only with institutions but also with social and cultural entities of the Principality of Asturias in order to support further initiatives such as the inclusion of disabled people, the promotion of responsible consumption or sustainable development awareness amongst others.



**The Square
bustles with
activity every
month thanks
to the Market.**







List of workshops and activities

	YEAR 2005	YEAR 2006
JANUARY	Asturian Mythology Performance.	Live leather workshop for children.
FEBRUARY	Live workshop of stone sculpting. Slide show and music.	Live workshop of glass working.
MARCH	At Easter an exhibition was organised with the subject "Gijón beach" using artisan's materials (leather, ceramics, silver, etc.). Storytelling.	Live workshop of traditional Wood carving.
APRIL	Classical music and mime. Students of the Luarca music conservatory played classical music in coordination with the students of the theatre school of Gijón.	At Easter the Market collaborated with the opening campaign of the Aquarium organising diverse activities like a performance titled "The sea around us".
MAY	Live wood carving workshop.	Music for children to celebrate the anniversary of Mozart. Jazz and Swing music.
JUNE	Chess and poetry.	Poetry and trees. Poetry Reading and workshop on indigenous trees.
JULY	Live workshop of basket making and painting for children.	Workshop of magic for children and exhibition about giant squids.
AUGUST		
SEPTEMBER	Live workshop of jet sculpting and informative stand about recycling by COGERSA.	Bears of Asturias.
OCTOBER	Live workshop of wood carving. Handcrafted paddle manufacturing.	Live workshop of Taramundi folding knives.
NOVEMBER	Magüestu (chestnut party) and mayado de sidra (crushing and mashing apples to later produce cider).	Workshop about recycling and the preservation of the environment.
DECEMBER	Live workshop of candle making and Christmas decoration of the Market.	Live workshop and Christmas decoration of the Market.

List of workshops and activities

YEAR 2007	YEAR 2008	YEAR 2009
Live workshop of horn and antler carving	Origami workshop.	Workshop "The taste of the Market".
Karaoke songs for children.	Photography exhibition. Music concert.	Workshop "Create your carnival mask".
The Market collaborated in the promotion of the Roman Villa of Veranes Museum and organisation of Roman food recipes tasting.	Asturian trees exhibition. Workshop "The Forest of magical fruits".	Educational auditions and workshops. "IV Day against racial discrimination and xenophobia".
Monography of ceramics and Roman atmosphere recreation.	Don Quixote visits the Market.	Asturian trees. "The Market for the trees and the Forest in the Market".
Flowers and poetry. Bouquets for sale. Live workshop.	A close-up to the world of bicycles.	"Shopping with the Asturian language".
Live workshop of magic games.	Theatre for disabled people. Alarde Association.	Workshop "Weave with us".
Live workshop. Theatre played by disabled children. Luis Orione Foundation.	Workshop of spelt flour bread baking.	Exhibition and contest "What's your view of Gijón?".
Live workshop. Dances of the world.	Workshop "Dances of the world".	Workshop of horn carving.
Live workshop. Ceramics for children.	Workshop "Everybody recycles" with COGERSA.	"Take your books to the Market".
Live workshop. Magüestu. Mayao of apples and roasted chestnuts.	Magüestu.	Magüestu.
Exhibition of handcrafted nativity scenes.	Workshop "Flavours" for children. II Exhibition of handcrafted nativity scenes.	III Exhibition of handcrafted nativity scenes.

List of workshops and activities

	YEAR 2010	YEAR 2011
JANUARY	Workshop of spices.	Workshop of glass working.
FEBRUARY	“We make your face up for Carnivals”	“Tales of the world”.
MARCH	Educational auditions and workshops. “IV Day against racial discrimination and xenophobia”.	Fair Trade activities. Exhibition of coffee cultivation.
APRIL	“Gijón, Asturias with salt”.	“Gijón, Asturias with salt”.
MAY	“Shopping with the Asturian language”.	“Shopping with the Asturian language”.
JUNE	Sheep shearing. Wool spinning with celtic wheel.	Workshop of Ecological Sprouts.
JULY	Spelt flour bread baking.	Interactive workshop of Chiastolite.
AUGUST		
SEPTEMBER	“Take your pets to the Market”. Foundation Amigos del Perro.	Vertical Loom: “Weave with us”. Workshop of deer antler carving.
OCTOBER	“Take your books to the Market”. “Solidarity at the Market”.	“Take your books to the Market”.
NOVEMBER	Esfollaza del maíz. (Event where people gather to rip the leaves off the corn cobs)	Workshop of Ceramics.
DECEMBER	“Create your own Christmas decorations”.	Christmas workshops.

YEAR 2012	YEAR 2013	YEAR 2014
Participatory workshop of ceramics.	“The world of bees”.	Demonstration workshop of silver jewellery.
Wood carving.	Steel sculpting.	Participatory workshop of leather working.
Stone sculping.	“Take your books to the Market”.	Organic vegetable garden. Information.
Association of Municipalities of Ruta de La Plata. Sea motorway Saint Nazaire (Francia)-Gijón.	“Recycling with Cogersa”.	Association of Municipalities of Ruta de La Plata. Knowing Plasencia (Cáceres).
Workshop of painting for children.	Traditional gables handcraft.	Workshop of ceramics with potter’s wheel.
Organic vegetable garden.	All-time children games.	Wood turning.
Floor loom.	Ecological sprouts.	Foundation Amigos del Perro.
	Participatory workshop of basket making.	Workshop of recycled skill games.
Wood turning.	Knowing the Municipality of Aller.	Fair Trade exhibition. Visit from the Municipality of Aller.
Felting.	Horn and antler carving.	Tapestry weaving with loom.
Workshop of glass making.	Recycled paper making.	Workshop of jewellery.
Christmas workshops.	Christmas workshops. Concert of Asturian songs with the group Esdilla.	Christmas workshops.

List of workshops and activities

	YEAR 2015	YEAR 2016
JANUARY	Participatory workshop of leather modelling.	Participatory workshop of hand crochet.
FEBRUARY	“Take your books to the Market”.	Participatory workshop of leather.
MARCH	Handcrafting paper puppets.	Wood carving.
APRIL	Association Ruta de la Plata. Lena and Mieres. Association 30 días en bici.	Stone painting.
MAY	Que ye'l alimentu de calida (what's a product of quality). Fair Trade.	Ecological vegetable garden.
JUNE	Celebration of the World Environment Day.	Workshop of jewellery.
JULY	Participatory workshops of fishnet, baskets and reef nets.	Carousel and recycled skill games.
AUGUST	Roman Gijón. Museums of Gijón.	“Don Quixote visits the Market”.
SEPTEMBER	Workshop of spelt flour.	Wood sculpting.
OCTOBER	Ecological production. Copae.	“Take your books to the Market”.
NOVEMBER	Celebration of the European Recycling Day. Emulsa.	Sweet cider brewing.
DECEMBER	Christmas workshops.	Christmas workshops.



List of workshops and activities

	YEAR 2017	YEAR 2018
JANUARY	Initiation to crochet, amigurumi and hand crochet.	Participatory workshop. Little monsters handcrafted with recycled materials.
FEBRUARY	Workshop of wood turning.	Participatory workshop of creative ceramics. Clay roll modelling workshop.
MARCH	Participatory workshop of wood carving.	Shopping with the Asturian language. Activities for the promotion of the Asturian language with the collaboration of Fundación Municipal de Cultura.
APRIL	Poetry in the Market.	50th Anniversary of Tito Bustillo Cave. Workshops and promotion of tourism.
MAY	Sculpting with vegetables.	Cogersa, awareness campaign "Cans to yellow container". Celebration of Europe Day.
JUNE	Virgin olive oil tasting.	Biosphere reserves in Asturias. In collaboration with Regional Office of Rural Development and Natural Resources.
JULY	Everything about spelt flour.	Pueblo de Asturias Museum. 50th Anniversary.
AUGUST	"Shopping with the Asturian language".	COPAE. Ecological products consumption.
SEPTEMBER	Ecological crop (COPAE).	Participatory painting workshop.
OCTOBER	Project "So close 2017".	"Take your books to the market". Public Libraries Day.
NOVEMBER	Recycling European Week. (EMULSA).	Sweet cider brewing.
DECEMBER	Christmas workshops.	IX Caja Rural de Asturias Christmas card contest. Christmas workshops.

YEAR 2019

JANUARY	Participatory workshop. Handcrafting of small pets with materials recycled from the Project “The Tree of Life”-European Week for Waste Reduction (EWWR). The cooperative Asturenerxía was invited to present its project of sustainable energy consumption.
FEBRUARY	Workshop “Con mucho corazón” (“with much love”). Activity for children where materials recycled from “The Tree of Life” were used. Tourism promotion of the municipality of Langreo. Invitation to the Axis of Consumption of 8M in Asturias. Consumption in a fair, responsible and feminist way.
MARCH	XIV Day against racial discrimination and xenophobia.
APRIL	“Elmer turns 25”. Storytelling, workshops for children and exhibitions. “100th Anniversary of Bauhaus Schools”. Commemorative workshops.
MAY	“9th May, Europe Day”. European dances, high warp work weaving the Word <i>Europa</i> and workshop “Flags of Europe” for children.
JUNE	Workshop of sculpting with vegetables. Handcrafting small pets with vegetables.
JULY	COPAE. Informative and awareness campaign for the consumption of ecological products.
AUGUST	“Cáceres in Gijón”. In collaboration with the Provincial Government of Cáceres, several craftspeople are invited to present their work at the Crafts and Ecological Market.
SEPTEMBER	“Shopping with the Asturian language”, promotional activities of the Asturian language in collaboration with Municipal Foundation of Culture. Awareness workshop “Blind shopping” in collaboration with ONCE.
OCTOBER	“Unique trees of the Principality of Asturias”. Information, location and participatory workshops about centennial trees of Asturias.
NOVEMBER	European Week for Waste Reduction (EWWR). Participatory Project of the Crafts and Ecological Market.
DECEMBER	X Caja Rural de Asturias Christmas cards contest. Participatory Christmas workshops.

List of workshops and activities

YEAR 2020

JANUARY Ecological wine brewing. Information workshop showing the elaboration process of ecological wine and liqueurs from harvesting to bottling.

FEBRUARY Informative days about Carlomagno. Workshops for children, photocall and information about this historical figure.
Information about organic recycling in our town in collaboration with EMULSA.

MARCH XIV Day against racial discrimination and xenophobia.

APRIL European Artistic Crafts Days.
Visit of Le Mans City Hall (France) for tourist and cultural promotion.

MAY Participatory workshop of Ceramics.

JUNE COPAE. Information and awareness campaign for the consumption of ecological products.

JULY Participatory workshop of cheese making in collaboration with the Cheesemakers Association of the Principality of Asturias.

AUGUST Food of Paradise. Information, exhibition and tasting in collaboration with the Regional Office of Rural Development and Natural Resources.

SEPTEMBER Shopping with the Asturian Language. Activities for the promotion of the Asturian language in collaboration with the Municipal Foundation of Culture.

OCTOBER Beethoven- 250th Anniversary celebration in collaboration with the Municipal Foundation of Culture and the Professional Conservatory of Music and Dance of Gijón.

NOVEMBER European Week for Waste Reduction (EWW). Participatory Project of the Crafts and Ecological Market.

DECEMBER XI Caja Rural de Asturias Christmas cards contest. Participatory Christmas workshops.

List of workshops and activities

YEAR 2021

JANUARY

FEBRUARY Carnivals at the Market. Carnivals photocall and costumes contest.

MARCH World Water Day in collaboration with EMA.
XVI Day against racial discrimination and xenophobia.

APRIL European Artistic Crafts Days. 8 courses of crafts trades for visitors.

MAY Participatory workshops to celebrate Europe Day.

JUNE COPAE. Information and awareness campaign for the consumption of ecological products.

JULY Promotion of the Coastal Camino de Santiago (Way of Saint James) with a participatory activity using QR codes.

AUGUST Food of Paradise. Information, exhibition and tasting in collaboration with the Regional Office of Rural Development and Natural Resources.

SEPTEMBER Shopping with the Asturian Language. Activities for the promotion of the Asturian language in collaboration with the Municipal Foundation of Culture.

OCTOBER Women Writers Day. Participatory workshops and exhibitions to increase visibility of their work.

NOVEMBER European Week for Waste Reduction (EWWR). Participatory Project of the Crafts and Ecological Market.

DECEMBER XII Caja Rural de Asturias Christmas cards contest. Participatory Christmas workshops.

List of workshops and activities

YEAR 2022

JANUARY Roman Gijón. Exhibition about the Roman period of the town. Participatory workshop of Roman games, photocall reproducing the Roman gate of the town with airbrushes and information stand. This activity was held in collaboration with the Archaeological Museums of Gijón.

FEBRUARY Visit of the Municipality of Bimenes for touristic and cultural promotion. Participatory workshop of basket making.

MARCH XV Day against racial discrimination and xenophobia in collaboration with Red Cross of Asturias, Gipsy Secretariat and Association of African Women.
Celebration of World Water Day to raise awareness of the need to reduce the consumption of this valuable natural resource. In collaboration with EMA (Municipally-owned water company).

APRIL Visit of the Municipalities of Mieres, Cangas de Narcea, Lena and Soto del Barco for touristic and cultural promotion.

MAY Participatory workshops to celebrate Europe Day.

JUNE Food of Paradise. Information, exhibition and tasting in collaboration with the Regional Office of Rural Development and Natural Resources.

JULY Insects of vegetable gardens. A participatory game for all families will teach about parasite insects in our vegetable gardens and their predators.

AUGUST COPAE. Information and awareness campaign for the consumption of ecological products.

SEPTEMBER Cultures of the world. A closer look at other cultures through communities and associations that have settled in our region.

OCTOBER Women Writers Day celebration in collaboration with the Oficina de Normalización de la Llingua (Asturian language standardisation Office).

NOVEMBER European Week for Waste Reduction (EWWR). Participatory Project of the Crafts and Ecological Market.

DECEMBER XII Caja Rural de Asturias Christmas cards contest. Participatory Christmas workshops.



AÑO INTERNACIONAL DE LES
FRUTES Y VERDURES
2021



Developed Projects

European Artistic Crafts Days 2018

The Crafts and Ecological Market organises “The Essence of Crafts” during the **European Artistic Crafts Days** celebrations for the first time in Asturias counting with the commitment of 30 craftspeople. Three complete days holding **exhibitions, talks and workshops** that encouraged people to come closer to Asturian crafts.



European Artistic Crafts Days 2019

This edition counted with the **participation of 40 craftspeople**. During the first week of April, “The Essence of Crafts” presents exhibitions and workshops with the collaboration of **educational institutions in Gijón**.





European Artistic Crafts Days 2021

Presential activities resumes after the pandemic and **“The Essence of Crafts”** offered **17 activities during 11 days** such as courses, guided tours or exhibitions. This initiative offered **a total of 208 places in groups of 10 people from Gijón, Avilés and Colunga.**

European Artistic Crafts Days 2022

In this edition **“The Essence of Crafts”** aimed to become a **celebration with a greater exposure and commitment in the rural community.** The initiative succeeded in involving **12 municipalities** in the 9-day programme of activities **with the collaboration of the Network of Ethnographic Museums of Asturias.**

GIJÓN | AVILÉS | OVIEDO
BIMENES | COLUNGA | GRADO
GRANDAS DE SALIME | LUANCO
MIERES | PORRÚA | QUIRÓS
SOMIEDO

Un encuentro con el mundo
Artesano de Asturias.

Una oportunidad única para
descubrir sus secretos, riqueza,
diversidad y singularidad.



**ESENCIA
ARTESANA**
DEL 26 DE MARZO AL 3 DE ABRIL



Solidary Plates

“#platosolidario” was the central activity organised by the Association to celebrate **Human Rights Day 2021**.

250 plates, decorated by renowned figures in our town and citizens that wished to contribute to this initiative, were hung from two large Christmas trees and sold for charity purposes during the Market’s December edition.

This initiative was organised by the Crafts and Ecological Market, with the collaboration of the **Concejalía de Cooperación al Desarrollo y Salud Animal** (Department of Development Cooperation and Animal Health)

All plates were sold out and the money fundraised was fully sent to the victims of La Palma volcano eruption.

Charity sale of plates decorated by renowned figures in our town and citizens that wished to contribute to this initiative.



'A sample of the plates collection was exhibited in the integrated municipal centres of el Llano and Pumarín Gijón-South.'



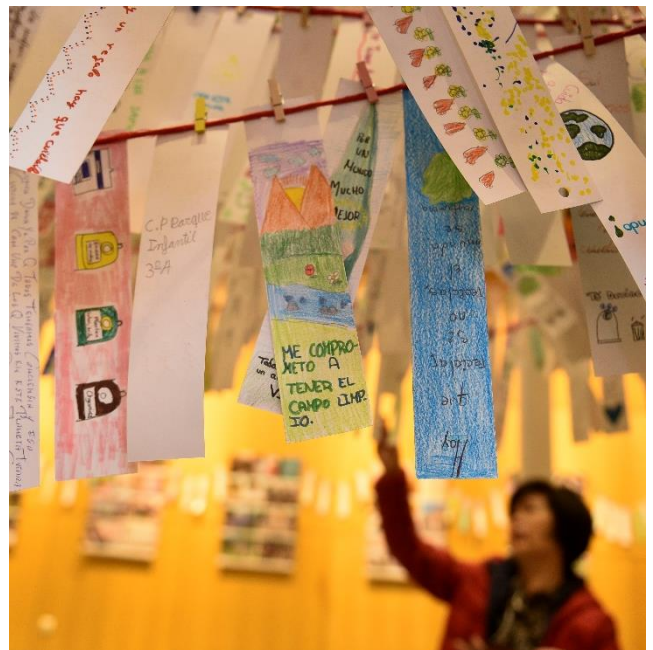
European week for Waste Reduction 2018

“**The Tree of Life**” Project was developed by the Association during 2018 and **counted with 17,242 contributors deeply committed with the environmental protection**. This initiative was selected to represent Asturias in the **X European week for Waste Reduction Awards**.

The European Week for Waste Reduction-EWWR 2019 uses “The Tree of Life” as a basis to present the activity “The 3Rs Forest”.

The Market is granted an **Honourable Mention** for its dedication and commitment in the dissemination of “The 3Rs Forest” by COGERSA.

A red thread is the unifying connector of this project, which aims to create a network of ideas that raise awareness of the need to reduce waste.





Crafts and Gastronomy

Crafts and Ecological Market of Gijón

A ground-breaking initiative in Spain.

Every second weekend of the month, the Market becomes an **awaited rendezvous with Asturian crafts.**

The Market's main hallmark and attraction are not only the quality of its products but also the activities and workshops organised since its birth in 2002. These events bring local people and tourists closer to the Asturian culture and reality in a participatory and educational way.

The Market is held in a strategic place in Gijón. The Plaza Mayor Square is located at the feet of the fishermen's neighbourhood of Cimadevilla and connects with San Lorenzo beach on one side and the sports harbour on the other, which are two of the most important tourist attractions in the city.

**Awaited
rendezvous with
Asturian crafts
every second
weekend of the
month.**





Crafts and Ecological Market of Oviedo

In 2018, the Crafts and Ecological Market initiates a **new exciting phase in Oviedo**. Its location could not be more special. The Market shares location with the **Oviedo Cathedral Square where locals and visitors stand the chance of knowing, enjoying and indulging in the products offered by the Market.**

In addition, the activities organised bestow a special appeal on the Market. Initiatives like “The Way of Saint James in Asturias”, “Ancient Oviedo” or “Food of Natural Paradise” highlight the importance of cultural heritage in the promotion of sustainable and responsible consumption with the collaboration of COPAE or COGERSA.

The opportunity to know, enjoy and indulge in the products offered by the Market.





Other initiatives

As a way of enhancing the importance of Asturian crafts, the Association expands outside the Plaza Mayor Square of Gijón and the Cathedral Square of Oviedo towards other strategic spots like **The Museo del Pueblo de Asturias** (Museum of the Asturian People) during the celebration of the FIDMA International Trade Fair or the **Musel Port** (Gijón) coinciding with the dock of cruise ship.

In 2011 and 2012 the market is warmly welcomed in **Saint Nazaire (France)**.

In 2014 the market expands for the first time and over the coming years to new locations in **Avilés, Mieres, Ceceda or Lugones**.

In 2018, the Town Hall of **Castro Urdiales**, in **Cantabria**, invited the market to present a sample of Asturian Crafts during their Semana Grande.

The organisation of markets in different Asturian municipalities experiment a significant increase in 2019. All town halls of the Principality of Asturias were contacted through the **Asturian Federation of Municipalities-FACC** to emphasize the importance of supporting not only Asturian crafts but more in particular, the craftspeople established in their municipalities. Five crafts exhibitions were organised in **Avilés, Carreño, Gozón, Valdés** and **Las Regueras** that year.

In 2021 the Market visits **Mieres** and in 2022 further markets are organised in **Avilés, Mieres, Luanco, Colombres and Villaviciosa**.



**The Market
expands to other
locations to
highlight the
importance of
Asturian crafts.**



Communication

The Association makes use of press releases, interviews, articles and social media to inform the public of their activities.

The Association can also be found on Facebook and Instagram where an optimal communication with its followers is established to inform them of the Market's upcoming workshops and activities.

Furthermore, the Market may be reachable via its website:

www.mercadoartesanoyecologico.com

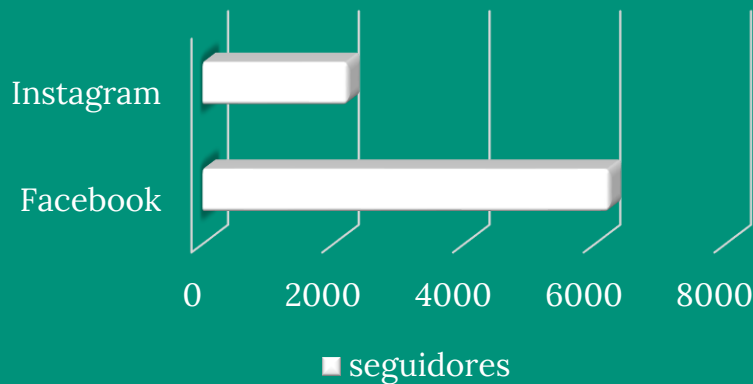
Every year the Association edits **40,000 pocket calendars** marking the days when the Market will be held throughout the year. These calendars are distributed among the public and also via the Tourist Information Office of Gijón, hospitality businesses and rural houses.

Likewise, news and events of the Market may be found on the websites and/or social media of: **Artesanía de Asturias; Turismo de Asturias, Infogijón; COPAE; Alimentos del Paraíso Natural; Fundación Caja Rural de Asturias.**

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Followers



News and events of the Market may be found in the **websites and/or social media of: Artesanía de Asturias; Turismo de Asturias, Infogijón; COPAE; Alimentos del Paraíso Natural; Fundación Caja Rural de Asturias.**

The Association makes use of press releases, interviews, articles and social media to inform the public of their activities.

Pioneer and model in Spain

The Crafts and Ecological Market not only stands out for its quality and excellence but also for the facts that **craftspeople themselves take charge of the market and it is scheduled on a monthly basis**. These aspects entail a high degree of commitment with crafts and help create a bond with clients. The monthly date with the market is being replicated in other autonomous regions. Craftspeople visit Gijón to learn about the know-how of this ground-breaking initiative in Spain and thus, implement it in their territories.

The Crafts and Ecological Market of Gijón is a ground-breaking initiative in Spain.





All year round

The Crafts and Ecological Market Association is held in Plaza Mayor Square as an all year round activity, thus attracting tourism during off-season.

The philosophy of the market is to promote Asturian crafts throughout the year on a monthly basis.

The Crafts and Ecological Market represents an important source of income for each of the sixty participating craftspeople and their families.

Craftspeople enjoy a point of sale during the whole year where they can establish a face-to-face relation with clients and keep a steady source of income.

At the same time, the Market **increases the economic activity in the area** as businesses grow busier the days when the Market is held in Plaza Mayor Square.

From its birth in July 2002, the Market is a steady source of income for 60 participating craftspeople.



Cooperating entities

- Consejería de Industria, Empleo y Promoción Económica (Regional Department of Industry, Employment and Economic Promotion of Asturias)
- Consejería de Medio Rural y Cohesión Territorial (Regional Department of Rural Environment and Territorial Cohesion of Asturias)
- Gijón City Council
 - Concejalía de Cooperación al Desarrollo y Salud Animal (*Department of Development Cooperation and Animal Health*)
 - Concejalía de Derechos, Bienestar Social, Educación, Infancia y Juventud (*Department of Rights, Social welfare, Education, Children and Youth*)
 - Concejalía de Medio Ambiente y Movilidad (*Department of Environment and Mobility*)
 - Municipal Foundation of Culture, Education and Universidad Popular (*Popular University*)
 - IMPULSA
 - Oficina de Normalización Llingüística (*Office for the Asturian Language standardisation*)
- Oviedo City Council
- Avilés City Council
- Cultural Factory of Avilés
- Mieres Town Hall
- Siero Town Hall
- Gozón Town Hall
- Carreño Town Hall
- Villaviciosa Town Hall
- Las Regueras Town Hall
- Colombres Town Hall
- Bimenes Town Hall
- Grado Town Hall
- Aller Town Hall
- Castro Urdiales Town Hall
- Museo del Pueblo de Asturias (Museum of the Asturian People)
- Ethnographic Museum of Grandas de Salime
- Ecomuseum of Somiedo
- Ethnographic Museum Quirós
- Asturias Maritime Museum
- Ethnographic Museum of Eastern Asturias
- The Radio House of Bimenes
- Caja Rural de Asturias Foundation
- FUNDESARTE
- COGERSA (Solid Waste Management Company in Asturias)
- EMULSA (Municipal Company of Urban Environment Services of Gijón)
- EMA (Municipal Water management company of Gijón)
- Red Cross of Asturias
- Asturias Food Bank Foundation.
- Blood donors Association of Gijón
- COPAE (Council of Organic Agriculture Production of the Principality of Asturias)
- The Cooperation Network of Towns on the Ruta Vía de la Plata
- Port Authority of Gijón
- Tree nursery La Mata
- Cadena SER radio station
- Trade Union of Artisans of Asturias
- Association of Ceramicists of Asturias
- Amigos de la Madera Les Forgaxes Association
- Asturias for Africa
- ACCEM
- SAUCE
- Expoacción
- Pueblo y Dignidad Association
- World Geologists (NGO)
- Gipsy Secretariat
- Don Orione Foundation
- Alarde Association
- Asociación Belenista de Gijón (Association for Nativity Scene Makers in Gijón)
- Amigos del Perro Foundation
- Levántate y Danza Association

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ARTESANO
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Avd. Manuel Llaneza nº 68, bajo
Gijón 33208

T. 628 200 520

info@mercadoartesanoyecologico.com
www.mercadoartesanoyecologico.com

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Crafts and Ecological Market
Cultural Association
Anex 2023







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El mundo en la mano

Domingo Zingales

Our Commitment

The **Crafts and Ecological Market Cultural Association** is formed of 60 craftspeople and small producers deeply committed with the promotion of Asturian crafts and gastronomy.

Our project is pioneer and a model to follow nationwide by combining several characteristics of our work process.



Rural Development

- 80% of the Association is formed by craftspeople and small producers who live and work in rural areas.
- The market has been held on a seasonally adjusted monthly basis for 21 years. This enables craftspeople to maintain a stable income throughout the year. Furthermore, it helps population to settle in the rural area by strengthening the economy of craftspeople and small producers.



Sustainable Communities

- Gender equality within the association. 50% of the enterprises are owned by women.
- Collaboration with other entities to help them showcase their projects of cooperation, development and natural resource optimisation in other parts of the world.
- The Market organises a significant amount to activities that are important to highlight: live crafts workshops, informative campaigns, collaboration with public and private entities, musical and art performances, exhibitions and activities for children. All this contributes to establishing the market not only as a trading hub but also as a centre of cultural activity and entertainment.



Responsible production and consumption

- The Market promotes the consumption of proximity products, thus contributing to improve the carbon footprint.
- The exhibition and sale of certified ecological products are prioritised by the small producers.
- The craftspeople taking part in the market are registered in the Registrar of Artisans of their autonomous region.
- The market promotes responsible consumption, recycling of materials, circular economy and care for the environment.



European Artistic Crafts Days

Spain joined the celebration of the **European Artistic Crafts Days-DEA** (25th March-2nd April 2023) for the eleventh year together with 21 countries. This initiative is fostered by the **Ministry of Industry, Trade and Tourism** through the Escuela de Organización Industrial Foundation-**EOI** and its area **Fundesarte** for the promotion of crafts.

A total of 15 autonomous regions participated in this edition: **Andalucía, Aragón, Principality of Asturias, Baleares (Ibiza and Mallorca), Canarias, Castilla-La Mancha, Castilla y León, Cataluña, Extremadura, Galicia, Comunidad de Madrid, Región de Murcia, La Rioja, Navarra and Comunidad Valenciana and the Autonomous City of Melilla.**

Since 2018 the Market has been organising “**The Essence of Crafts**”, which is a comprehensive programme of activities within the celebration of the European Artistic Crafts Days. This event has increased its cultural activities and participation of public and private enterprises throughout its editions.

“The Essence of Crafts” is a festive and informative event where the Crafts and Ecological Market Cultural Association **brings Asturian crafts closer to the public and invites them to celebrate the great festival of European crafts.**

The fifth edition of the event (25 March-2 April 2023) **conformed a programme of 55 activities such as workshops of craft trades, exhibitions and guided tours.**

The Essence of Crafts:

Informative and festive event where our Association promotes and brings Asturian crafts closer to the public. At the same time, it invites them to celebrate the great festival of European crafts.



The Market considers important to **bring this celebration closer to the rural community** so it has organised crafts courses for **450 people in 26 venues of 16 Asturian municipalities: Gijón, Oviedo, Avilés, Grado, Mieres, Llanes, Quirós, Somiedo, Ribadedeva, Langreo, Cabrales, Candamo, Las Regueras, Piloña, Villaviciosa and Colunga.**

Spain was the guest country in this new edition of DEA and the programme included the **"Exceptional Rendezvous"** for the first time. "The Essence of Crafts" has included the first **"Exceptional Rendezvous in the Principality of Asturias"** by organising a programme of activities in **12 sites belonging to our historical and natural heritage:**

GIJÓN

**Jovellanos Birthplace Museum.
Batería Alta de Santa Catalina.
Alvargonzález Foundation.**

OVIEDO

**Historical Archives of Asturias.
Oviedo Cathedral.
Asturias Museum of Fine Arts.
Palace of Condes de Toreno.
Royal Monastery of San Pelayo.**

AVILÉS

Church of San Nicolás de Bari

MIERES

Market Square

QUIROS

Entorno del Tejo de Bermiego

VILLAVICIOSA

Plaza Cubierta





The Essence of Crafts has turned our region into a model of reference within the DEA at a national level by increasing its activities in each edition. Consequently, **Asturias has ranked as one of the Spanish regions with a higher number of activities and national repercusion.** It has become a sound success in terms of participants and visitors as well as enjoyed a significant diffusion in press, television and radio.

Essence of Crafts:
has catapulted our region
nationwide within the DEA.

Programmed Activities

	470
Spain	124
Andalucía	57
Galicia	56
Castilla y León	55 Essence of Crafts
Asturias	

Exceptional Rendezvous

	43
Spain	24 Essence of Crafts
Asturias	7
Community of Madrid	

Mentions on media

	103
España	26
Andalucía	18 Essence of Crafts
Asturias	10
Valencia	8
Madrid	





Activities

We are deeply **committed to initiatives related to environmental care, responsible consumption, culture, solidarity proposals and European projects**. The resulting actions have been conducted **in collaboration with public and private entities**.

The following entries account for the activities carried out throughout this year:

Endangered livestock breeds in Asturias. Exhibition and workshops to showcase this part of the heritage in collaboration with SERIDA (public entity of agriculture, food and forestry research) and FEDRASTUR (Asturian indigenous breeds federation).

World Water Day. Information centre and workshops to raise awareness on the need to save water with the collaboration of EMA (Municipal Water management company of Gijón).

Participatory workshops. Jet, wood turnery, felt and wood carving. A proposal to introduce each craft to families by their respective craftsman.

Alimentos del Paraíso Natural. Information centre, exhibition, workshops and tasting of products protected by this guarantee seal with the collaboration of Consejería de Desarrollo Rural y Recursos Naturales (Regional Ministry of Rural Development and Natural Resources).

“Bring Brown to life, recycle organic”. Information centre and workshops to raise awareness on the need to recycle bio-waste with the collaboration of Consejería de Administración Autonómica, Medio Ambiente y Cambio Climático (Regional Ministry for the Administration of Autonomous Regions, Environment and Climate Change) and COGERSA (Solid Waste Management Company in Asturias).



Commitment with initiatives related to environment, responsible consumption, culture, solidarity proposals and European programmes.

European Week for Waste Reduction. Information centre and second hand clothes sale with the collaboration of Cáritas Asturias.

EU Green Week. Information centre of application “Reusapp” and repair workshop of small appliances with the collaboration of EMULSA.

Celebration of Europe Day. Collaboration with Gijón City Hall.

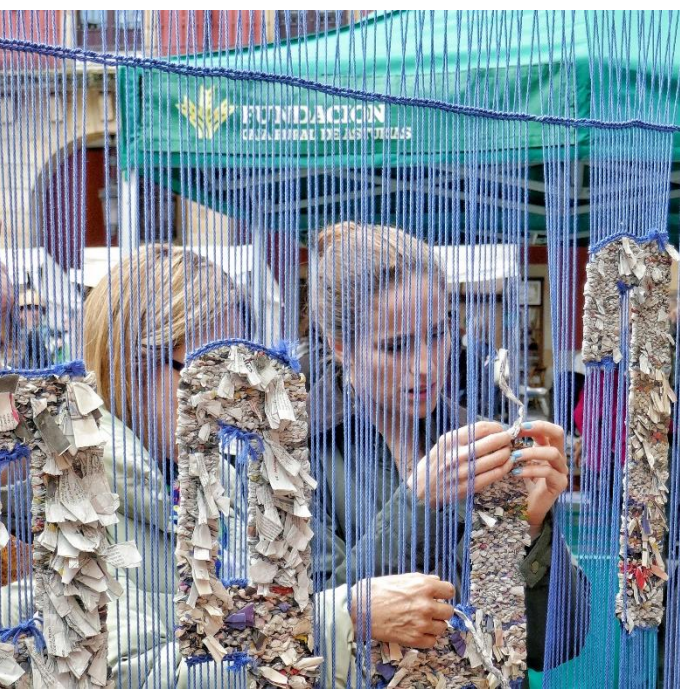
Celebration of Human Rights Day. Charity fundraising for the Asturias Food Bank Foundation.

Celebration of the 50th Anniverary of Picasso’s death. Workshops to learn about the artist’s work with the collaboration of the Foundation of Culture, Education and Universidad Popular (Popular University) of Gijón.

Women Writers Day. Workshops in the Asturian language with the collaboration of the Oficina de Normalización de la Llingua de Xixón (Office for the Asturian Language standardisation).

Public Museums of Gijón. Information centre and guided tours to the Baterías Altas de Santa Catalina with the collaboration of Municipal Foundation of Culture, Education and Universidad Popular of Gijón.







Education in Crafts

We consider “**Education in Crafts**” of paramount importance to show what being a craftsperson really means. A proper education also helps people to become acquainted with craft trades that bridge the gap between tradition and modernity. **Our commitment to bring these trades closer to education centres** trigger a wide variety of educational and participatory activities for students.

This year the Crafts and Ecological Market Cultural Association has signed a collaboration agreement with the Industrial City of Valle del Nalón, S.A.U. (VALNALÓN) to encourage a culture of entrepreneurship which ultimately contributes to social change.

“**The education chain for entrepreneurs**”, developed by Valnalón, is composed of several chain-structured education projects spread throughout the entire educational system. Our commitment to the project focuses on **encouraging entrepreneurship from a crafts trade perspective.**

Valnalón has already organised 10 education projects of which we have participated in three:

- EME- Undertaking projects at my school. Primary Education (5º and 6º grades)
- JES- Young Social Entrepreneurs. Secondary Education (1º and 4º grades)
- DESAFIO AE. Secondary Education (3º grade)

This agreement represents the beginning of a much higher future commitment and participation in Valnalón projects. It will also encourage the participation of a large number of educational centres in actions to promote crafts entrepreneurship.

The education chain for entrepreneurs:

encouraging entrepreneurship from a crafts trade perspective.



Coopera Programme

Within the framework of **COOPERA programme** and in collaboration with the **Concejalía de Cooperación al Desarrollo y Salud Animal (Department of Development Cooperation and Animal Health)**, the **Crafts and Ecological Market Cultural Association** has invited the following entities to present their projects of Development Cooperation during the Ecological and Crafts Market of Gijón:

February: PROYDE (NGO), SAUCE (platform for the unification of educational centres).

March: Infancia sin Fronteras (NGO), Médicus Mundi North (NGO).

April: ASSFA (NGO), Asturias por África (NGO), COVIDE AMVE (NGO).

May: ACCEM (ONG), LATE (ONG).

June: MASPAZ (ONG), IEPCM (Institute for Peace and Cooperation Studies).

July: Pueblo y Dignidad Association, PROCLADE Foundation (NGO).

August: Asociación Asturiana Solidaridad Pueblo Saharaui (NGO), HARAMBEE (NGO).

September: World Geologists (NGO), Ingeniería sin fronteras (NGO), SAUCE

October: ACOES Catalunya (NGO), OXFAM INTERMON (NGO), Ingenieros Sin Fronteras Asturias (NGO), Acción sin Fronteras (NGO).

November: ACCEM, Cáritas Association.

December: Red Cross Youth Gijón, EXPOACCIÓN (NGO), UNICEF, IEPCM

Coopera Programme

was born in 2017. The mission of the association is to showcase and spread awareness of the NGOs cooperation projects.





advi orve

LA GALANA





FUNDACION
CAJA RURAL
DE ASTURIAS

FUNDACION
CAJA RURAL
DE ASTURIAS

CAJA RURAL
DE ASTURIAS

FUNDACION
CAJA RURAL
DE ASTURIAS

Tabla de
pan dulce
grande
4,00€

Woman in a yellow patterned dress and a man in a dark shirt and shorts standing near the stall.

Man behind the counter, partially visible.

Man with a beard and sunglasses behind the counter.

Woman in a white floral patterned shirt behind the counter.

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Avd. Manuel Llaneza nº 68, bajo
Gijón 33208

T. (+34) 628 200 520

info@mercadoartesanoyecologico.com
www.mercadoartesanoyecologico.com